LP3
LIGHTSPEED
Produce, Protect, Perform

Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks. Old-school security awareness training doesn't hack it anymore. Lack of security awareness by your employees can be a huge risk and vulnerability, exposing an organization to compromises. Companies can implement extensive, costly, multi-layered cybersecurity defenses, but with a click of a button, these defensive layers can be circumvented and rendered useless. Knowing the "Security Awareness" level of the organization, identifying weaknesses, and mitigating weaknesses through training is key to managing this risk. Reducing the Phish-prone percentage of your employees through awareness testing and training is likely the most cost-effective network protection measure you can take. Our proven process provides the following services and deliverables:

Baseline Testing
We provide baseline testing to assess the Phish-prone percentage of your users through various simulated phishing spear-phishing, and vishing attacks.

Train Your Users
The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.
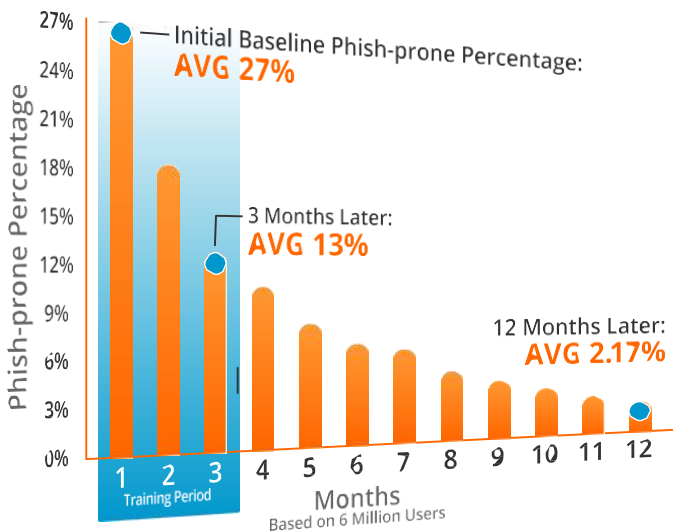
Test Your Users
Best-in-class, fully automated simulated phishing, spear-phishing, and vishing attacks, thousands of templates with unlimited usage, and community phishing templates.

Analyze Results
Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!

The System Really Works

2018 research uncovered some surprising results. The overall industry initial Phish-prone percentage benchmark turned out to be a troubling 27%.

Fortunately, the data showed that this 27% can be brought down more than half to just 13% in only 90 days by deploying new-school security awareness training. The 365-day results show that by following these best practices, the final Phish-prone percentage can be minimized to 2.17% on average.

See how your company's phish-prone percentage compares to industry averages!

Initial Baseline Phish-prone Percentage:
AVG 27%

3 Months Later:
AVG 13%

12 Months Later:
AVG 2.17%

Phish-prone Percentage

Months
Based on 6 Million Users

1 2 3 Training Period

LP3 Brings Military-grade Security Solutions to Businesses

Unlimited Use

We offer three Training Access Levels, giving you access to our content library of 700+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. No artificial license ceilings and 10% overage allowance. Powerful new features added regularly.

Engaging, Interactive Browser-based Training

The interactive training gives your users a fresh new learner experience that makes learning fun and engaging. With the optional gamification feature, users can compete against their peers on leader-boards and earn badges while learning how to keep your organization safe from cyber-attacks.

Custom Phishing Templates and Landing Pages

Apart from the thousands of easy-to-use existing templates, you can customize scenarios based on personal information and include simulated attachments to create your own targeted spear phishing campaigns. Each Phishing Email Template can have its own Custom Landing Page, which allows for point-of-failure education.

Phish Alert Button

A Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis and deletes the email from the user's inbox to prevent future exposure. All with just one click!

Social Engineering Indicators

Patented technology turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

PhishER

As you phish and train your users, they will to start reporting potentially dangerous emails to your incident response team. The increase of this email traffic ... can present a new problem! PhishER, is an optional add-on for managing the high volume of messages reported by your users and helps you identify and respond to email threats faster.

Automated Security Awareness Program (ASAP)

ASAP is a revolutionary new tool for IT professionals, which allows you to create a customized Security Awareness Program for your organization that will help you to implement all the steps needed to create a fully mature training program in just a few minutes!

User Management

Active Directory Integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. You can also leverage the **Smart Groups** feature to tailor and automate your phishing campaigns, training assignments and remedial learning based on your employees' behavior and user attributes.

Security Roles

Allows you to define unlimited combinations of level access and administrative ability that you'd like specific user groups to have. With **delegated permissions** you can limit roles to only display specific data or allow for the phishing, training, and user management of specific group.

Advanced Reporting Feature

Gives you a collection of 60+ built-in reports that provide a holistic view of your entire organization over time and expands detailed reporting on key awareness training indicators. Additionally, you can leverage **Reporting APIs** to pull data from your console. If you manage multiple accounts, **Roll-up Reporting** makes it easy to select reports and compare results in aggregate across accounts.

Virtual Risk Officer™

The new innovative Virtual Risk Officer (VRO) functionality helps you identify risk at the user, group and organizational level and enables you to make data-driven decisions when it comes to your security awareness plan